



FOR IMMEDIATE RELEASE

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McKinley Resources – Woresan GmbH partnership on 100% Natural “PROBIOTIC” Skin & Hair Care Active Ingredient Complexes

from McKinley Resources, Inc. – June 2015

McKinley Resources, Inc. has partnered with Woresan GmbH, a German manufacturer that specializes in fermented ingredients. Effective March 2015, McKinley Resources agreed to exclusive U.S. distribution of Woresan’s rye ferment product line, *WORESANA*®.

WORESANA® is a 100% natural PROBIOTIC rye ferment product composed of active ingredient complexes for advanced skin and hair care. *WORESANA*® products provide a combination of active ingredients such as amino acids, anti-oxidants, beta glucan, nicotinamide and more. There are three very distinct versions of *WORESANA*® in the product line:

WORESANA® Concentrate – provides gentle, mechanical peeling and is designed for rinse-off applications

WORESANA® Fluid – provides greater bioavailability and is designed for both rinse-off and leave-on applications

WORESANA® Serum – provides a clear option and is designed for leave-on applications

The *WORESANA*® product line can be used in formulations for: Anti-Acne, Skin Hydration, Antibacterial, Antifungal, reduction of Skin Roughness and more.

McKinley Resources successfully launched the *WORESANA*® product line at the New York Society of Cosmetic Chemists Suppliers’ Day in May. The *WORESANA*® product line expands McKinley’s portfolio of cosmetic actives by providing an effective, natural and organic option. All *WORESANA*® ingredients are EU and China approved and select forms have EcoCert and Natrue certifications. For more information on *WORESANA*®, visit www.mckinleyresources.com.

About McKinley Resources

McKinley Resources is located in Dallas, TX and is a supplier of over-the-counter active ingredients and cosmetic specialty chemicals and actives.

McKinley Resources focuses on providing solutions for anti-aging, anti-inflammation, anti-acne, anti-oxidant and skin lightening formulations with clinical claim substantiation. We strive to be a one-stop source that provides customers with high-quality products, the supporting technical information and valuable insight on product application.

McKinley Resources has been in business since 2003 serving both domestic and international customers. We take pride in providing our partners with a short lead-time, competitive pricing, irradiation services, and superior customer support. For more information, please feel free to email us at info@mckinleyresources.com.